

For Immediate Release

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**New Global Citizens Selected as Top Program by
U.S. Center for Citizen Diplomacy**

Phoenix, AZ September 20, 2010; New Global Citizens is pleased to announce their citizen diplomacy program proposal has been selected as a Top Program by the Youth Service Task Force and the U.S. Center for Citizen Diplomacy (USCCD) and as such will be highlighted as a key component of the upcoming U.S. Summit for Global Citizen Diplomacy, to be held November 16-19, 2010 in Washington, DC.

The Youth Service Task Force, chaired by Steve Culbertson, President & CEO of Youth Service America and Jess Rimington, Director & Founder of One World Youth Project, will focus on youth-oriented organizations and programs that provide innovative and effective ways to involve our youth in helping to solve the global challenges that face us all.

As part of the criteria, the creative use of new technologies and the identification of international partnerships were highly encouraged. Each selected proposal focuses on one or a combination of major global challenges that Americans as citizen diplomats working collaboratively with fellow American and international partners can address. They are:

- Preserving the Environment
- Reducing Poverty & Disease
- Increasing Respect for Human Rights
- Creating a Globally Competent Society
- Encouraging Cultural Engagement
- Achieving Food Security
- Securing U.S. & Global Financial Security

Portfolio summaries of ten selected Top Programs from each of the nine sectors will be available at the Summit for all participants, including potential funders.

The U.S. Summit for Global Citizen Diplomacy is a national meeting presented by the USCCD in partnership with the U.S. Department of State, Office of Public Diplomacy and Public Affairs. The Summit is designed to broaden the momentum generated from the work of the USCCD as a national resource base and network for Americans to be engaged as citizen diplomats, and two major leadership forums focused on the

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revival of citizen diplomacy as a critical component of U.S. public diplomacy and foreign policy strategy.

The Summit will be the first such meeting since President Eisenhower's People-to-People conference on the same subject 54 years ago, and will serve as the launch for a "Decade of Citizen Diplomacy" with a goal to double the number of American citizen diplomats by 2020.

A complete listing of the selected Top Program organizations, and detailed information about the U.S. Summit for Global Citizen Diplomacy may be found at: www.usc4cd.org/summit/taskforce

New Global Citizens and the U.S. Center for Citizen Diplomacy stand together in their commitment to the expansion and promotion of citizen diplomacy initiatives and urges their fellow Americans to join the effort.

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New Global Citizens educates, equips, and mobilizes young people to help solve the greatest challenges faced by communities around the world. New Global Citizens recruits high school students, ages 14-18, in private, public, and charter schools nationwide to start an NGC team on their campus. Through a framework of the UN Millennium Development Goals, student teams are educated about the 10 major challenges facing the world, exposed to how locally-led solutions are rectifying these challenges within the vast network of NGC's global partner projects, and informed about how young people can play an instrumental role in supporting locally led solutions to some of the world's biggest problems. Student teams are then equipped with the skills necessary to educate their local community about their partner project, advocate on behalf of the pressing global challenge, and raise the financial resources necessary to effect sustainable change.

The U.S. Center for Citizen Diplomacy (USCCD) is a non-profit, non-partisan organization established in 2006 to promote and expand opportunity for all Americans to be citizen diplomats, and affirm the indispensable value of citizen involvement in foreign relations. Registration and additional information about the USCCD and the U.S. Summit for Global Citizen Diplomacy may be found at: www.usc4cd.org